

News Release

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For Immediate Release:

MAE Gains New Clients While Supporting The European Market

Twinsburg, Ohio, June 18, 2024: Mustang Advanced Engineering (MAE), an American manufacturer of quality, industry-leading, testing equipment, dynamometers, and related products, recently exhibited at the Automotive Testing Expo Europe held in Stuttgart, Germany. MAE's presence there was one of commitment and support to its existing customer base while generating new sales and forming new relationships with future clients, expanding its already large presence in the region.

The participation in the expo was better than expected, considering the dynamics of the European economy. "We were very pleased with the turnout to the expo and extremely excited to reunite with our existing customers," said Eser Manav, Vice President of Operations at Mustang. "We're looking forward to continuing to work with European OEM's," continued Manav.

With international trade shows, such as Stuttgart, Germany, Mustang continues its commitment to offer industry leading accurate, easy-to-use, high performance testing systems and related products as well as technical support to clients and sales representatives throughout the world.

Look for MAE at these upcoming trade shows in 2024: Battery Show / EV Testing show at Huntington Place in Detroit, Michigan; Automotive Testing Expo in Novi, Michigan; ATRA Powertrain Expo in Las Vegas, Nevada.

Visit MustangAE.com for more information about Mustang's testing systems and capabilities.

About MAE

Mustang Advanced Engineering is a leading supplier of advanced, custom engineered testing and measurement systems. Located in Twinsburg, Ohio since 1986, MAE delivers world-class testing solutions, custom design support, and technical assistance, backed by a dedicated factory service team, making them a trusted source of expertise for the global industrial market. Visit MustangAE.com for more information. Follow them on Facebook, Twitter, LinkedIn, and Instagram.

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